

## INDUSTRY WORKSHOPS

Grand Hyatt Dubai, Dubai, United Arab Emirates

Saturday, October 7, 2023

Start Time	End Time	Event	Room
12:45	13:30	<p>Industry Workshop: SNIBE  <b><i>Integrative Diagnostics: Evidence-based Therapy Guidance in Oncology from Tumor Markers to Liquid Biopsy and Imaging</i></b></p> <p>Tumor markers (TM) are useful in screening for early malignancy, aiding cancer diagnosis, determining prognosis, surveillance, predicting drug response or resistance, and monitoring therapy. Combination of multiple TMs has improved their performances. The genomic profiles of cancer patients are highly variable influencing prognosis and efficacy treatments. Liquid biopsy can detect ctDNA and CTC in cancer patients and identify specific mutations that may have prognostic or therapeutic implications. Integration of TMs with other diagnostic modalities such as modern imaging techniques and the recent developments in molecular diagnostics and liquid profiling will advance diagnostic performance and improve management of cancer patients.</p>	Baniyas Ballroom 1
12:45	13:30	<p>Industry Workshop: Anbio  <b><i>Advancement of Diagnostics – From a Centralized System to a Decentralized System</i></b></p> <p>The healthcare system's accuracy in diagnosing and treating cardiovascular issues faces significant hurdles, resulting in poor outcomes due to prolonged delays. Conversely, Anbio's FIA cardiovascular assays excel in early myocardial injury detection, swiftly aiding diagnoses and prognosis improvement. For instance, our cTnT FIA test empowers timely detection, sidestepping central lab delays. Addressing the demand for precise cardiovascular diagnostics, our FIA technology in the AF-100S analyzer transforms healthcare pros' ability to swiftly diagnose injuries, boosting patient outcomes.</p>	Baniyas Ballroom 3

15:25	15:50	<p>Industry Workshop: Beckman <b><i>Revolutionizing Laboratory Efficiency and Diagnostic Accuracy</i></b></p> <p>This symposium will shed light on the latest innovation in Immunoassay for high and Ultra-high laboratories, addressing the daily challenges and how Beckman Coulter Dxl 9000 technology will help overcome these challenges.</p> <p>Join us to:</p> <ul style="list-style-type: none"> <li>• Revolutionize your Laboratory Efficiency and Diagnostic Accuracy for an enhanced Impact.</li> <li>• Power your Immunoassay performance.</li> <li>• Create time to focus on what matters most.</li> </ul>	Baniyas Ballroom 1
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### Sunday, October 8, 2023

Start Time	End Time	Event	Room
8:30	8:55	<p>Industry Workshop: ExpressMed Laboratories <b><i>Multi Omics – Revolutionizing Laboratory Diagnostics by Cutting Edge Technological Breakthroughs</i></b></p> <p>Cancer in general, and breast cancer in particular, is a growing health issue in the Arab World. More women in the Arab World present with more advanced diseases compared to Western countries. More patients are diagnosed with larger tumors, positive lymph nodes, inflammatory breast cancer, and metastatic diseases.</p>	Baniyas Ballroom 1
12:45	13:30	<p>Industry Workshop: Babirus <b><i>Advancements in Molecular Allergy Diagnosis: Exploring Future Trends</i></b></p> <p>In this session MADx will show the current state of allergy diagnostics from a European manufacturer point of view on a global scale and what the future of allergy diagnostics will look like for doctors, laboratories, and patients.</p>	Baniyas Ballroom 1
12:45	13:30	Industry Workshop: LifeDX	Ballroom 3